

Message Text

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AMEMBASSY TEGUCIGALPA

UNCLAS STATE 307377

E.O. 11652:N/A

TAGS: OEXC, GT, NU, PN, CS, ES, HO

SUBJECT: REQUEST FOR AMSPEC ON TRADE

NEW MEXICO STATE UNIVERSITY, AVAILABLE FOR PROGRAMMING
MARCH 7-19.

2. BIODATA:

A. B.A., M.S., PH.D., UNIV. WISCONSIN (INTERNATIONAL
RELATIONS, AGRICULTURAL ECON., AGRICULTURAL MARKETING,
QUANTITATIVE METHODS). THESIS: "AN ECONOMIC AND LEGAL
ANALYSIS OF FARMER COOPERATIVE EQUITY CAPITAL REDEMPTION
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POLICIES."

B. 1964 - AIESEC TRAINEE, NATIONAL BANK OF MEXICO -
FOREIGN TRADE DIVISION - MARKET FEASIBILITY STUDIES FOR
NEW CREDIT FACILITIES, DIMENSIONS OF INTERNATIONAL BANKING
WITHIN LATIN AMERICAN FREE TRADE ASSN.

C. 1965-67 PEACE CORPS - MONTEVIDEO

D. 1968-70 - MARKETING SPECIALIST - TENNECO, INC.

E. 1971-76 TEACHING, RESEARCH ASST., ASST. PROF., UNIV.
WISCONSIN

-

F. CONSULTATION WITH SUGAR EXPORT RESEARCHERS AND
ADMINISTRATORS IN DOMINICAN REPUBLIC; FISHMEAL EXPORTERS
IN MONTEVIDEO

G. RESEARCH ON ACTUAL VS. POTENTIAL IMPACT OF WEBB-
POMERENE ACT ON U.S. EXPORT VOLUME, PROMOTION TECHNIQUES
USED BY SUCCESSFUL TEXTILE EXPORTERS, IDENTIFICATION OF
POTENTIAL EXPORT MARKETS IN CATTLE-BEEF SUBSECTORS,
EXPORT POTENTIAL FOR PARAGUAYAN TOBACCO PRODUCTS

H. PUBLICATIONS: "A PROPOSAL FOR A STUDY OF THE
FEASIBILITY OF FORMING A COMMODITY CARTEL IN THE BANANA
SUBSECTOR," "AN ECONOMIC AND LEGAL ANALYSIS OF FARMER
COOPERATIVE EQUITY CAPITAL REDEMPTION POLICIES," "SUB-
SECTOR ANALYSIS: A MICRO AND MACRO CONCEPTUAL FRAMEWORK
FOR ECONOMIC DEVELOPMENT," OTHERS ON COOPERATIVES TRADE,
ECONOMIC DEVELOPMENT. -

I. SPEAKS FLUENT SPANISH

J. COULD DISCUSS TRADE, (PARTICULARLY WITH COMMODITIES,
BANANAS, GRAIN), CONSTRAINTS ON TRADE, INTERNATIONAL
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MARKETING. WHILE NOT EXPERT ON GSP COULD BRUSH UPON IT
AND DISCUSS IF DESIRED.

3. HIGHLY RECOMMENDED BY JOHN STRASMA AS IDEAL PERSON
FOR PROGRAM.

4. FOR TEGUCIGALPA: COULD HANDLE YOUR REQUEST ON
MARKETING OF PERISHABLES PER TEGUCIGALPA 5201.

5. PLEASE ADVISE SOONEST WHETHER INTERESTED IN PROGRAMMING
COOK.
KISSINGER

1. MICHAEL COOK, ASST. PROFESSOR, AGRICULTURAL ECONOMICS,

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NNN

Message Attributes

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